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JOINT PRESS RELEASE

"The Long-Term Investments in the Age of Globalisation": Annual Conference of the Long-Term Investors Club

At 9 a.m. tomorrow, 17 June 2010, at the Accademia dei Lincei in Rome, the international conference "*Long-Term Investments in the Age of Globalisation"*, organised and hosted by Cassa Depositi e Prestiti (CDP) will be held as part of the Annual Conferences of the Long Term Investors Club (LTIC), whose co-founders are CDP, Caisse des Dépôts (CDC), European Investment Bank (EIB) and Kreditanstalt für Wiederaufbau (KfW).

The proceedings will open with Italian President **Giorgio Napolitano** in attendance. The event will close with an address by Italy's Minister of the Economy and Finance, **Giulio Tremonti**.

The primary objective of the Rome Conference is to foster a broad debate on the economic, legal and cultural aspects of long-term investments.

The essential idea is that in order to emerge from the crisis it is necessary to support economic growth through long-term investments that can boost productivity: infrastructure, human capital, R&D, energy including energy efficiency and the environment. Long-term investors play a key role in sparking economic growth and development and can help stabilise the global financial system, reducing short-term volatility.

However, in the current macroeconomic environment, public spending cannot meet all investment needs alone. It is therefore necessary to both attract private capital in complementary arrangements with the public sphere and to develop new financial tools, such as European equity funds and comparable measures.

The conference brings together some of the most authoritative representatives of government, academia and economics at the international level.

After opening remarks from the Chairman of CDP, **Franco Bassanini**, and the Chairman of the LTIC and CEO of Caisse des Dépôts, **Augustin de Romanet**, the morning sessions will begin with **Giuliano Amato**, Former Prime Minister and President of the Istituto

dell'Enciclopedia Italiana, acting as coordinator. Participants include: **Pier Carlo Padoan** (Deputy Secretary-General and Chief Economist of the OECD), **Charles Goodhart** (London School of Economics), **Mark J. Roe** (Harvard University), **Wolfgang Sachs** (Wuppertal Institute), **Carlo Cottarelli** (Fiscal Affairs Department of the IMF), **Dario Scannapieco** (Vice President, EIB and Governor, EBRD) and **Vincenzo La Via** (Chief Financial Officer, World Bank). The themes that will be addressed are: "The Long Term and the Global Crisis", "The Long-Term Environmental Future of the Planet", "The Long-Term Investments".

The afternoon sessions, which will focus on "The Demand and the Policies of Long-Term Investments" and will include a roundtable discussion of the co-founders of the LTIC, will be chaired by the Director General of the Italian Treasury, **Vittorio Grilli.** The speakers will be: **Frederic Samama** (Amundi Hedge), **Alberto Quadrio Curzio** (Vice President of the Accademia dei Lincei and Università Cattolica di Milano) and **Jacques de Larosière** (Chairman of the Strategic Committee of the French Treasury and of the High-Level Group that produced the "de Larosière Report"). Messrs **Bassanini, de Romanet**, **Maystadt** (President, EIB) and **Schröder** (Chairman of the Managing Board, KfW) will share their views with the speakers and the conference participants at the Round Table of the LTIC founders. A second round-table will include the Club members worldwide: **Vladimir Dmitriev** (Chairman of the Vnesheconombank, Russian Federation), **Houir Anass Alami** (CEO of the Caisse de Dépôts et de Gestion, Maroc), **Jian Gao** (Vice Governor of the China Development Bank).

The final session will be chaired by **Mario Monti**, President of Università Bocconi di Milano and will feature **Sylvie Goulard** (Member of the European Parliament), **Kanayo F. Nwanze** (President, IFAD), **Dominique Strauss-Kahn** (Managing Director, IMF), **Michel Barnier** (European Commissioner, Internal Market) and, closing the conference, Italy's Minister of the Economy and Finance, **Giulio Tremonti**.

The Rome Conference is the second conference organised by the LTIC. The first was organised last year in Paris by CDC on the theme "Long-Term Value and Economic Stability". The Club (www.ltic.org) was founded in 2009 by the EIB, CDC, CDP and KfW, with the goal of uniting the leading long-term institutional investors and coordinating their action in order to foster sustainable economic growth.

For the detailed programme of the Conference, see <u>www.cassaddpp.it</u> or <u>www.ltic.org</u>.

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Contatti Stampa/ Press Contacts

Cassa Depositi e Prestiti spa Lorella Campi - Tel. +39 06 4221 2531 lorella.campi@cassaddpp.it

Emilia Maurizi - Tel. +39 06 4221 3238 emilia.maurizi@cassaddpp.it

KfW Bankengruppe

Dr. Michael Helbig Palmengartenstr. 5 – 9 D – 60325 Frankfurt am Main Tel: +49 69 7431 2277 michael.helbig@kfw.de European Investment Bank Marco Santarelli - Tel. +39 06 47 19 1 m.santarelli@eib.org

Sabine Parisse - Tel. +352 4379 83340 s.parisse@eib.org

Caisse des Dépôts Alexis Nugues - Tel. +33 (1) 58 50 31 93 alexis.nuques@caissedesdepots.fr

Frédéric Levet - Tel. +33 (1) 58 50 31 61 frederic.levet@caissedesdepots.fr

LTIC Co-founders:

Caisse des Dépôts Group (CDC) - France

The Caisse des Dépôts was founded in 1816, and is a State-held group with 71,000 employees (including its financial and service subsidiaries). As a long-term investor it serves the general interest, in support of public policies pursued by the French central government and local authorities.

The Caisse des Dépôts' Elan 2020 strategic plan has set four priorities aimed at addressing the most pressing issues facing France, namely: housing and urban development, universities, SMEs and sustainable development.

CDC in 2009: net income: €1,98 bn, total assets: €255.6 bn, savings funds managed by the Caisse des Dépôts: €224 bn, shareholders' equity: €19.2 bn. www.caissedesdepots.fr

Cassa Depositi e Prestiti (CDP) - Italy

Founded in 1850, Cassa Depositi e Prestiti (CDP) is a joint-stock company under public control. The Ministry of the Economy and Finance owns 70% of the company, while the remaining 30% is held by a broad group of bank foundations. For 160 years CDP has been pursuing a public interest mission: financing the development of the country. Using postal funding, CDP finances: the State, the Regions and other local Authorities and public entities. Using funding raised from institutional investors, CDP finances: projects, plants, networks and other infrastructure to be used to deliver public services, on market terms and conditions. CDP in 2009: Net income: €1,7 bn, total Assets: €227 bn, Postal funding €190,7 bn, Equity investments and Shares: €18,3 bn.

www.cassaddpp.it

KfW Bankengruppe (KfW) - Germany

KfW is a German banking group with the mission to promote economic, social and ecological development worldwide.

As an entirely state-owned bank held by the Federal Republic and the *Länder* (German federal states), the bank offers support to encourage sustainable improvement in economic, social, ecological living and business conditions, among others in the areas of SME's, entrepreneurial enterprise, environmental protection, housing, infrastructure, education finance, project and export finance, and development cooperation.

www.kfw.de

The European Investment Bank (EIB)

The European Investment Bank was created by the Treaty of Rome in 1958 as the long-term lending bank of the European Union. The task of the Bank is to contribute towards the integration, balanced development and economic and social cohesion of the EU Member States. Besides supporting projects in the Member States, its lending activities also include financing investments in future Member States of the EU and EU partner countries. The EIB raises substantial volumes of funds on the capital markets (with a consistent AAA rating) which it lends on favourable terms to projects furthering EU policy objectives. The EIB is wholly owned by the EU's 27 member states and it continuously adapts its activity to developments in EU policies. In 2009, the EIB granted loans totalling over EUR 79 billion (8.6 billion of which outside the Union) and tapped EUR 79.4 billion from the capital markets under 262 borrowing operations. www.eib.org